

Business Ethics - A contradiction in itself? Online Seminar in English

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Beginning: Fri, October 25th, 2024, 13:00 h
Sat, October 26th, 2024, 13:00 h
Fri, November 22nd, 2024, 13:00 h

End: Fri, November 22nd, 2024, 18:15 h

Place: online

Leader: Prof Dr Bernd Banke,
Reutlingen University

Participants: 15 students

Deadline: Sun, October 13th, 2024

Day 1

13:00 - 14.30 h A1 for Awareness
Introduction of participants and of topics. Why are we here?
Students present the cases studies, they found preparing for the seminar.

14:45 - 16:15 h A2 for Analysis
Analysing ethical dilemmas
Basics of the theory of social functional systems
The Dilemma Square

16:30 - 18:00 h Guided students´ team work on case studies
Application of the Dilemma square model on the individual case studies

18:00 - 18:30 h Summing up experiences of day 1

Day 2

13:00 - 14:30 h A2 for Analysis
Students present their Dilemma Squares

14:45 - 16:15 h A3 for Approach to a solution
What can ethical theory do for us?
consequentialistic theories (e.g. Utilitarianism),
deontological theories (e.g. Categorical Imperatives)

16:30 - 17:30 h A4 for Application
Students´ guided teamwork applying theories on case studies

17:30 - 18:00 h Summing up experiences of day 2

Day 3

13:00 - 14:30 h A4 for Application
Students present ethical analysis of case studies

14:45 - 15:30 h A3 for (more) Approaches to a solution
Ethics of discourse, Values driven Ethics, Ethics of Governance

15.45 - 17:00 h A4 for Application
Students´ guided teamwork developing Value-Rectangles and Value Grids

17.15 - 18:15 h Outcomes
Presentation of Value - Rectangles and - Grids
Discussion of outcomes and possible consequences for the individual

About the person

Prof Dr Bernd Banke holds a full-time professorship for Business Law and Business Ethics at the ESB Business School at Reutlingen University. In his capacity as the Ethics Officer of the university, he has been teaching Business ethics and CSR classes for more than 20 years. He has been publishing on Ethics in Business and in Public Services.
<https://www.esb-business-school.de/en/about-esb-business-school/register-of-persons/persons-detail-page/bernd-banke-1>

On the subject

Business Ethics – isn´t that a contradiction in itself? This probably is the question having been asked most during seminars, presentations and discussions. And it is the silliest one at the same time! Looking at the roots of our current economic system, students of this seminar will realize that the opposite is or (better) should be the case during the very beginning of the lessons. But why is it so complicated then? Why are we confronted with all these dilemmas in everyday business life? This seminar helps students finding answers on these urgent and for the individual painful questions

Registration, awarding of certificates, ethics points, ECTS

Your **participation** is guaranteed if

1. Your written registration has been received by rtwe;
2. The rtwe has confirmed your registration.

Achievable ethics points and ECTS points:

1. Preparation of the seminar and participation in the seminar: 15 EP 1 ECTS
2. Additional paper for more points: + 15 EP + 1 ECTS

Participants receive a **graded certificate** with the specified workload. The course can be credited towards the **Ethikum-certificate**.